

## **“Creative Bangladesh” project will create skilled entrepreneurs**

Dhaka (23 May, 2017):

First of all, skilled and trained entrepreneur is needed to decrease unemployment rate and create employment opportunities by increasing investment in the country. In this regard, the DU Innovation & Entrepreneurship Lab (DU ie-Lab), University of Dhaka (DU) is going to implement a project titled “ **Creation of Entrepreneurs and Intrapreneurs through Accelerating Innovation and Entrepreneurial Ecosystem in Bangladesh (CREATIVE BANGLADESH)**” in order to materialize Vision-2021 and the promise of building a Developed Bangladesh by 2041 by making skilled and trained entrepreneurs in the country. The overall objective of the project is to develop and accelerate innovation and entrepreneurial ecosystem in Bangladesh.

Korea International Cooperation Agency (KOICA) has given primary consent to provide financial and technical assistance for the project. Bangladesh Investment Development Authority (BIDA) will provide policy and advocacy related support to the project. A meeting in this regard was held today afternoon at BIDA board room with its executive chairman Mr. Kazi M. Aminul Islam in the chair.

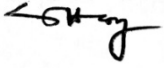
BIDA Executive Chairman said, one of the main focuses of our organization is innovation. Good quality skilled and trained entrepreneur development is imperative to escalate GDP growth from 7 to two digits by increasing investment and employment in the country. It is essential to implement the project as a very important fast track national project, he added. Because if the project is implemented, skilled investors and entrepreneurs will be developed at the grass root level of the country and the Investment Promotion and Assistance Unit can work fruitfully at the district and upazila level.

A powerpoint presentation on the project was presented by Mr. Rashedur Rahman, Assistant Professor, Department of Organization Strategy and Leadership, University of Dhaka.

Noted, Metropolitan Chamber of Commerce and Industries (MCCI), Dhaka Chamber of Commerce and Industries (DCCI) and Bangladesh Employers Federation (BEF) has agreed to work together with the project as industry partner and National Skills development Council (NSDC), Small and Medium Enterprise Foundation (SMEF) and Bangladesh University of Engineering and Technology (BUET) as knowledge partner.

Representatives of Dhaka University Innovation & Entrepreneurship lab and KOICA were present at the meeting.

According to the meeting sources, a memorandum of understanding (MOU) regarding this will be signed between BIDA and Dhaka University in the next meeting.



(Faisal Hassan)

Senior Information Officer

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